
Decimal	Binary
0	00000000
1	00000001
2	00000010
3	00000011
4	00000100
5	00000101
6	00000110
7	00000111
8	00001000
9	00001001
10	
11	
12	
99	
100	
101	
255	11111111

0 & 1 : bits (binary digits). b. The elementary digital information.

Group of 8 bits = 1 Byte. B. In french : octet.

Each of the 256 possibilities of the Byte is corresponding to an alphanumeric character in the ASCII table.

So, we have a text.